





# MBA DeepTech Entrepreneurship Study Tour 2022

Vilnius University Business School in cooperation with CERN (the European Organization for Nuclear Research, Geneva, Switzerland), academics and business from high-tech open a new page in innovation ecosystem by transforming traditional mindsets and creating a new culture of *leadership*, *business* and *technologies*.

Future markets are now **more than ever** looking for professionals with entrepreneurial and scientific mindsets.

This study tour will guide you to the essence of *science and business*, will open you the door to the deeper understanding of innovation world.

Our best experts welcome you at the innovative path of leadership, technology and business.

**About Lithuania:** 

**About Vilnius:** 

https://lithuania.travel/en/

https://www.govilnius.lt/

## **OVERVIEW**

Date

upon customised time, agreed with the partner



**Duration** 

Monday to Friday



**Group size** 

Recommended 15 students

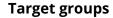


hands-on experience and knowledge construction, focused on fostering the growth of the entrepreneurial DeepTech mindset



Investment

1000 euro per student for the study tour program (lectures, one company visit, networking dinner), coffee breaks, lunches and local transportation from and to Vilnius University Business School (travel, accommodation, social program are not included). Possible social, cultural program under request.



Master / MBA in Entrepreneurship, Business Administration, International Business, Innovations Management, similar.





## **Program**



## **MONDAY**

Pick up from the city center at 9.00am

- 9.30 Greetings at VU Business School
- 10.00-12.00 Technology and Innovation Management



Prof. Dr. Saule
Maciukaitė - Zviniene
VU Business School

Innovation Management and Technology
Transfer topic aims to develop skills and
deepen understanding of students how
innovation and technology, including
knowledge, can help to develop a disruptive
vision for businesses. Here, the student
immerses in the culture, the leadership
style, the approach to innovation, the
technological disruption, and other
approaches and practical solutions that
enhance business to be leading in
innovation and entrepreneurship.

- · 12.00-13.00 lunch
- 13.00-16.00 HighTech Business Models



Prof. Dr. Gintautas
Tamulaitis
VU Faculty of Physics



This topic is aimed at revealing the peculiarities of the development of High-Tech products and the specific features of companies in the realm of High-Tech. It provides an in-depth overview of the main approaches to High-Tech in business.



## **TUESDAY**

#### Pick up from the city center at 9.15am

#### • 10.00-16.00 Design and Implementation of Engineering Products Development



The topic will introduce you to product development cycle: from ideation stage to product development design and its execution via new product development project, finally ending with business development leading to first sales.



**CERN** (the European Organization for Nuclear Research, Geneva, Switzerland)

· (lunch in-between)

## **WEDNESDAY**

Pick up from the city center at 9.15am

#### • 10.00 - 13.00 Structuring Investments and Partnerships



Assoc. Prof. Dr.

Monika Paule

VU Business School

The topic covers the entire lifecycle of a start-up company, role of academic, corporate, and other types of partners in company development, investments strategies and negotiations. The topic also provides a broader view of the financing landscape and deal structures for start-up companies, going far beyond the basics of entrepreneurial strategies and venture capital and angel financing approaches, while covering stages from company launch to IPO / M&A, and delves into a wide variety of financing alternatives from equity to debt, bootstrap to buyout, including successes and challenges, specifics of negotiations and role of ethics.

- · 13.00 14.00 lunch
- 14.00-16:00 Artificial Intelligence and Data Analytics



Assoc. Prof. Dr.

Jurgita Markeviciute,

VU Faculty of Mathematics
and Informatics



Assoc. Prof. Dr.

Rimantas Eidukevicius

VU Faculty of Mathematics
and Informatics

Students will be able to select
and adapt methods of artificial
intelligence to address
challenges arising from practical
activities and critically assess
the results and the reliability.

## **THURSDAY - High-Tech Company visit**

Pick up from the city center at 9.00am and drive to the Company site Excursion

- · 12.00-13.00 lunch
- 13.00-15.00 Laser Technology, Nano- and Microstructure Technologies



Prof. Dr. Mangirdas

Malinauskas

VU Faculty of Physics

In this topic students will get acquainted with laser systems for materials processing, medicine, diagnostics and other application areas, theirs operating principles and design features. Students will get familiar with the micro- and nano-structures, used materials and employed processing technologies. They will gain fundamentals of diverse nano-technologies including fabrication, characterisation and applications.

• 19.00 - Networking dinner with VU Business School MBA Entrepreneurship alumni

## **FRIDAY**

Pick up from the city center at 9.15am

- 10.00-12.00 Closing group discussions and overview
- · 12.00-13.00 lunch
- Farewell



<sup>\*</sup> The program can include a challenge to solve.

<sup>\*\*</sup> The program can be edited.



## Additional Social and Cultural Activities

Dining in Lithuanian cuisine restaurants

http://senojitrobele.lt/about-restaurant/?lang=enhttp://ertlionamas.lt/en/http://lokys.lt/en/

· Vilnius University tours and activities

https://www.viator.com/Vilnius-attractions/Vilnius-University/d5479-a13358 https://www.botanikos-sodas.vu.lt/en https://www.govilnius.lt/visit-vilnius/places/church-of-st-johns

Excursion around night Vilnius

http://stagdoinvilnius.com/tour/vilnius-night-walking-tour/

Lithuanian beer degustation

http://www.beertourism.lt/
https://vilnius-relax.lt/en/content/beer-tasting/
http://lokys.lt/en/events/beer-tasting/

 Visiting the unique Trakai, sailing in the Galve lake and eating local kibinai

https://www.trakai-visit.lt/en/trips-by-yacht/ https://www.trakai-visit.lt/en/objekto-kategorija/karaimiska-en/ https://www.trakai-visit.lt/en/objektas/anno-1969-senoji-kibinine/

