

VILNIUS UNIVERSITY
BUSINESS SCHOOL



MBA DeepTech Entrepreneurship Study Tour 2022

Vilnius University Business School in cooperation with CERN (the European Organization for Nuclear Research, Geneva, Switzerland), academics and business from high-tech open a new page in innovation ecosystem by transforming traditional mindsets and creating a new culture of **leadership**, **business** and **technologies**.

Future markets are now **more than ever** looking for professionals with entrepreneurial and scientific mindsets.

This study tour will guide you to the essence of **science and business**, will open you the door to the deeper understanding of innovation world.

Our best experts welcome you at the innovative path of leadership, technology and business.

About Lithuania:

<https://lithuania.travel/en/>

About Vilnius:

<https://www.govilnius.lt/>

OVERVIEW

Date

upon customised time, agreed with the partner



Duration

Monday to Friday



Group size

Recommended 15 students



Main scope

hands-on experience and knowledge construction, focused on fostering the growth of the entrepreneurial DeepTech mindset



Investment

1000 euro per student for the study tour program (lectures, one company visit, networking dinner), coffee breaks, lunches and local transportation from and to Vilnius University Business School (travel, accommodation, social program are not included). Possible social, cultural program under request.



Target groups

Master / MBA in Entrepreneurship, Business Administration, International Business, Innovations Management, similar.



Program

THE HOME OF
#ENTREPRENEURSHIP

An abstract graphic in the bottom right corner of the slide. It features a dark background with a network of white lines and dots, resembling a molecular structure or a digital network. The lines are thin and connect various points, some of which are highlighted with small white circles. The overall effect is a sense of connectivity and complexity.

MONDAY

Pick up from the city center at
9.00am

- 9.30 – Greetings at VU Business School
- 10.00-12.00 Technology and Innovation Management



**Prof. Dr. Saule
Maciukaitė - Zvinienė**
VU Business School

*Innovation Management and Technology
Transfer topic aims to develop skills and
deepen understanding of students how
innovation and technology, including
knowledge, can help to develop a disruptive
vision for businesses. Here, the student
immerses in the culture, the leadership
style, the approach to innovation, the
technological disruption, and other
approaches and practical solutions that
enhance business to be leading in
innovation and entrepreneurship.*

- 12.00-13.00 lunch
- 13.00-16.00 HighTech Business Models



**Prof. Dr. Gintautas
Tamulaitis**
VU Faculty of Physics

*This topic is aimed at revealing the
peculiarities of the development of
High-Tech products and the specific
features of companies in the realm
of High-Tech. It provides an
in-depth overview of the main
approaches to High-Tech in
business.*



**Assist. Prof. Dr. Danguole
Ozeliene**
VU Business School

TUESDAY

Pick up from the city center at 9.15am

- **10.00-16.00 Design and Implementation of Engineering Products Development**



The topic will introduce you to product development cycle: from ideation stage to product development design and its execution via new product development project, finally ending with business development leading to first sales.



**Prof. Dr. Christoph
Schafer**

CERN (the European Organization for Nuclear Research, Geneva, Switzerland)

- **(lunch in-between)**

WEDNESDAY

Pick up from the city center at
9.15am

• 10.00 - 13.00 Structuring Investments and Partnerships




 **Assoc. Prof. Dr.**
Monika Paule
VU Business School

The topic covers the entire lifecycle of a start-up company, role of academic, corporate, and other types of partners in company development, investments strategies and negotiations. The topic also provides a broader view of the financing landscape and deal structures for start-up companies, going far beyond the basics of entrepreneurial strategies and venture capital and angel financing approaches, while covering stages from company launch to IPO / M&A, and delves into a wide variety of financing alternatives from equity to debt, bootstrap to buyout, including successes and challenges, specifics of negotiations and role of ethics.


- 13.00 - 14.00 lunch
- 14.00-16:00 Artificial Intelligence and Data Analytics



 **Assoc. Prof. Dr.**
Jurgita Markeviciute,
VU Faculty of Mathematics
and Informatics

Students will be able to select and adapt methods of artificial intelligence to address challenges arising from practical activities and critically assess the results and the reliability.



 **Assoc. Prof. Dr.**
Rimantas Eidukevicius
VU Faculty of Mathematics
and Informatics

THURSDAY - High-Tech Company visit

Pick up from the city center at 9.00am and drive to the Company site Excursion

- 12.00-13.00 - lunch
- 13.00-15.00 Laser Technology, Nano- and Microstructure Technologies



In this topic students will get acquainted with laser systems for materials processing, medicine, diagnostics and other application areas, their operating principles and design features. Students will get familiar with the micro- and nano-structures, used materials and employed processing technologies. They will gain fundamentals of diverse nano-technologies including fabrication, characterisation and applications.



**Prof. Dr. Mangirdas
Malinauskas**
VU Faculty of Physics

- 19.00 – Networking dinner with VU Business School MBA Entrepreneurship alumni

FRIDAY

Pick up from the city center at 9.15am

- 10.00-12.00 Closing group discussions and overview
- 12.00-13.00 - lunch
- Farewell

** The program can include a challenge to solve.*

*** The program can be edited.*



THE HOME OF #INNOVATIONS

THE HOME OF

#LEADERSHIP

Additional Social and Cultural Activities

- Dining in Lithuanian cuisine restaurants

<https://senojitrobele.lt/about-restaurant/?lang=en>

<http://ertlionamas.lt/en/>

<http://lokys.lt/en/>

- Vilnius University tours and activities

<https://www.viator.com/Vilnius-attractions/Vilnius-University/d5479-a13358>

<https://www.botanikos-sodas.vu.lt/en>

<https://www.govilnius.lt/visit-vilnius/places/church-of-st-johns>

- Excursion around night Vilnius

<http://stagdoinvilnius.com/tour/vilnius-night-walking-tour/>

- Lithuanian beer degustation

<http://www.beertourism.lt/>

<https://vilnius-relax.lt/en/content/beer-tasting/>

<http://lokys.lt/en/events/beer-tasting/>

- Visiting the unique Trakai, sailing in the Galve lake and eating local kibinai

<https://www.trakai-visit.lt/en/trips-by-yacht/>

<https://www.trakai-visit.lt/en/objekto-kategorija/karaimiska-en/>

<https://www.trakai-visit.lt/en/objektas/anno-1969-senoji-kibinine/>



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<https://www.vm.vu.lt/>

<https://www.facebook.com/VU.Business.School/>

<https://www.linkedin.com/school/vu-business-school/>



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