



TIAS

SCHOOL FOR
BUSINESS AND SOCIETY

TIAS Full-time MBA & MScBA

TIAS Information Session

Ms. Peyyu Lai (Ava), Program Adviser

TIAS Business School, Taipei Representative Office

About Me, Peyyu Lai (Ava)



Project Manager



OVERVIEW

- Why The Netherlands?
- Rankings & Accreditation
- Why TIAS?
- Program structure & Content
- Career development
- Admissions & Fees
- Q&A



Why the Netherlands

English is widely spoken

- The highest English Proficiency Index worldwide (www.ef.nl/epi/)
- Opportunity to live, study and work comfortably without speaking Dutch
- A high number of jobs in which English is the main working language

Orientation Year (Search Year) visa

- Opportunity to stay in The Netherlands for 12 months after graduation

High quality of education

- 7 Dutch universities are in the top-100 worldwide

(Times Higher Education World University Rankings 2020)



Ranking & Accreditation

2020 Dec. Financial Times

- TIAS Business School **ranks #32 in the list of 90 European business schools**

2021 Sep. QS 2022 Global MBA Ranking

- TIAS Full-time **MBA ranks #90, top 33% worldwide and is strong in Return on Investment (#79), Class & Faculty Diversity (#52) and Thought Leadership (#49)**

2021 Jan. The Economist

- TIAS Full-time MBA **ranks #1 in the Netherlands in WhichMBA?**

2021 Sep. Financial Times

- The Full-time Master of Science in Business Administration (**MScBA**) **ranks #63 worldwide**

2014-2018 Best Dutch MSc in Business Administration according to Elsevier:

- The highest score of all Dutch MSc's in Business Administration at Universities, for **five consecutive years**



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**It's about the journey,
not the destination.**



Why TIAS?

- Personal attention & small classes
- International team experience: 20+ nationalities
- 1-year Master program without the traditional Pre-master required, nor business background required
- Perfect combination of theory & practical knowledge
- Move into the job market quickly through personal development & networking
- Quality and accreditation of an academic university



Structure and Content of MScBA



Late Aug. 2022

PREPARATORY COURSE (IF REQUIRED)

- Max. 4 modules, 3 days per module

Sep. – Dec. 2022

FOUNDATION

- 2022 starting dates: **8 September**
- Foundation courses

Jan.-Mar. 2023

SPECIALIZATION – 5 TRACK OPTIONS

- Marketing Management
- Financial Management
- Change and Business Management
- Investment Management
- Business Analytics

April-May 2023

INTERGRATION

- Strategic Management
- Corporate Social Responsibility and Ethics
- Elective
- International Study Trip (one week)

Jun.-Aug. 2023

THESIS

Structure and Content of MBA



Career Development (PLCD/PCDP)

Individual Coaching

Personal Coach + Career Consultant for every student

Small group workshops

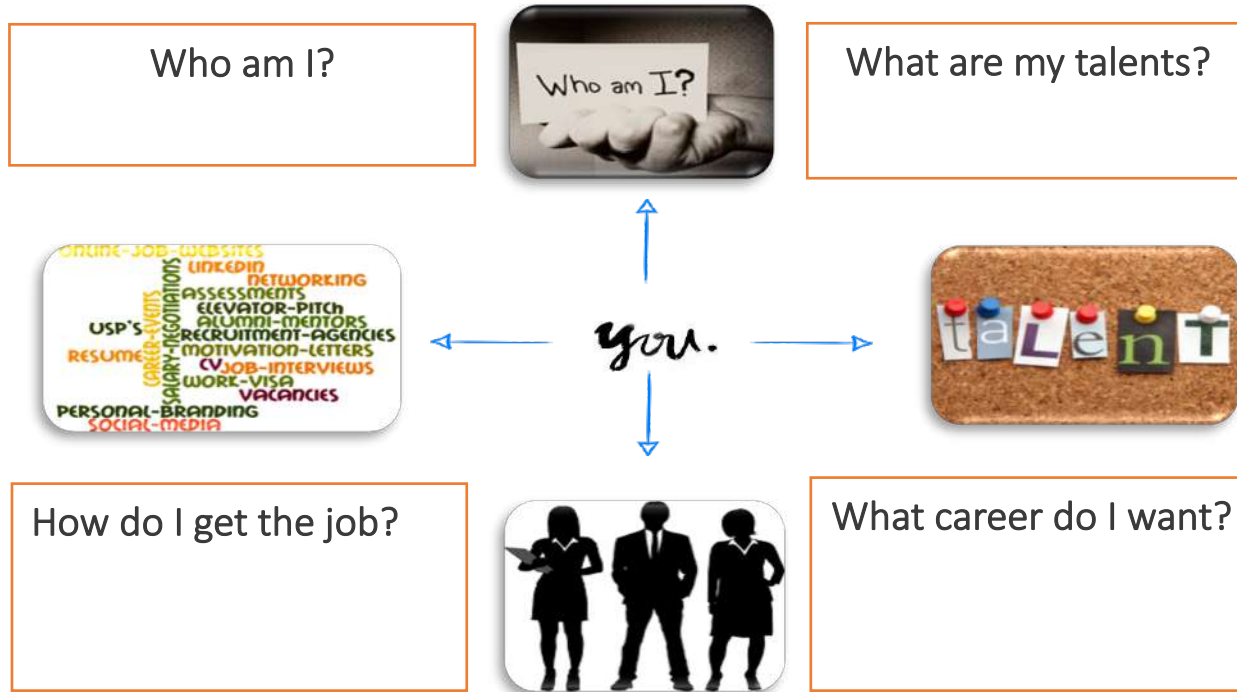
1. Personal growth
2. Practical career support
3. Skill development- resume/CV, cover letter, interview skill..

TIAS Company Day

96% students employed within 3 months of graduation



Individual Coaching



Career Outcomes



Tekst gaat verder onder het kader

De 50 populairste studies onder werkgevers

1. MSc Economics, Tilburg University
2. Business Administration, TIAS School for Business and Society
3. Strategic Innovation Management, Rijksuniversiteit Groningen
4. Complex Systems Engineering and Management, Delft University of Technology
5. MSc Finance, University of Amsterdam
6. Informatiekunde, University of Amsterdam
7. ICT in Business, Leiden University
8. Bestuurskunde, Vrije Universiteit
9. Master of Science in Business Administration, Vrije Universiteit
10. MSc Strategic Entrepreneurship, Erasmus University Rotterdam

Bron Magnet.me



Summary about MBA & MScBA

	MBA Program	MScBA Program
Duration	1 year	
Language of program	100% English taught	
Teaching Method	Block teaching method	
Location	Utrecht Campus	
Size of class	35-40 students, one class per year	50-60 students on one class Two classes every year.
Study Trip	Italy / Brussels trip	Portugal or Italy
Thesis	Team Business Project	Academic Thesis
Goal	General Manager: need to learn all the modules, no specialization	With specialization, e.g. marketing, finance, investment management...etc.

Admission Requirements

	MBA Program	MScBA Program
English Proficiency	IELTS: 6.5 (speaking & writing above 6.0) or TOEFL iBT: 90	
Education background	Bachelor's degree in any field	
Work experience	At least 3-year work experience (average: 7 years)	Not required (average: 2 years)
GMAT	TIAS Capacity Test Or GMAT 550 (GRE is also accepted)	

Application Process

1. Online application, including scholarship essay
 - MBA: apply.tias.edu/ft_mba
 - MScBA: apply.tias.edu/ft_mscba
2. TIAS Capacity Test (or GMAT or GRE)
3. Online Interview
4. Admission result (and scholarship package, if any) will be sent to you within 2 weeks.

NYCU Dual-Master degree deadline – 30th of November, 2021

No application deadline – applications processed on a rolling basis



Tuition Fee

MScBA: Total program price – <u>EUR 23,800, incl.:</u>	
Application fee (credit card)	EUR 100
Enrollment fee	EUR 2,000
Tuition fee	EUR 21,700
Extra: Prep. course fee	September 2022 intake: EUR 400 per module max. 4 modules (EUR 1,600)

MBA: Total program price – <u>EUR 38,500, incl.:</u>	
Application fee (credit card)	EUR 100
Enrollment fee	EUR 4,000
Tuition fee	EUR 34,400

Scholarships & Discounts

TIAS Scholarships: limited, first-come, first-served – contact your Program Adviser for details

MScBA- Early Bird discount of EUR 2,000 for those who finish application process by the 31st of December 2021 (*)

9th Sep. 2021

Introduction Day, both FT-MBA and FT-MScBA



Sep.-Oct. In-classroom learning

Study trip in Lisbon (15 Oct.)



Questions

- GMBA TIAS官網上有看到GMAT考較高分數的學生另可申請獎學金, 請問也適用於雙聯學位的program嗎?
- 獎助金名額, 申請前要做哪些必要準備?

Answer: 可以同時申請. 但是最終只會擇一發放. TIAS獎學金的申請, 連同線上申請表, 遞交獎學金文章

- 前往TIAS就讀的時機點
- GMBA今年入學的碩士新生是否能夠申請2022年秋季班呢? 還是必須明年度再申請呢?

Answer: 建議完成交大碩論之後, 前往TIAS就讀.

- TIAS Capacity Test請問這個是線上舉行嗎?是考那些科目呢?
- 歷年申請看重的要素為何/ 徵選的標準與配分

Answer: 陽明交大的同學可免考TIAS Capacity Test. 是線上考試, 包含: 文字邏輯 (verbal reasoning) 以及數學邏輯 (numerical reasoning). 申請是看總體性, 包含: 線上申請表, 考試成績, GPA學業平均成績以及表現, and 面試.

面試為線上視訊進行, 包含2分鐘的pitch/presentation.

Questions

- 在荷蘭一年的生活費大概是多少呢？

Answer: 生活費平均來說, 含房租每月大約1000-1500 euros 不等. 房租視房型而定, 可能會落在600-1000 euros

- 在陽明交大的學分是否可抵免呢？
- MScBA學程位要修多少學分呢？

Answer: 在台灣修得的學分不能抵免. TIAS的課程是固定的, MScBA總學分數為64 ECTS (包含論文, 不含實習)

補充: 陽明交大的論文題目不得與TIAS論文題目重複.

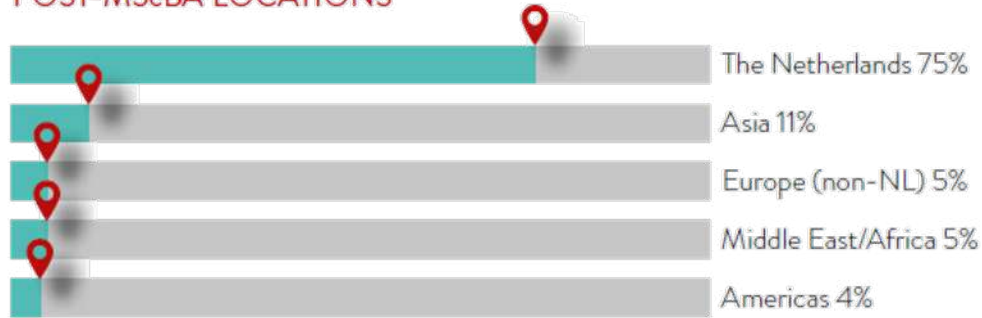
- 請問主修是申請時就要決定，還是第二學期才選擇？

Answer: MScBA主修/specialization需要在11月中下旬/12月初決定. 若有問題, academic director 會再與學生深談

- 更多實例、例子嗎？還有學長姐的前後續發展
- 學長姐畢業後的就業狀況
- 就業市場是否受疫情波及？

MScBA: After Graduate

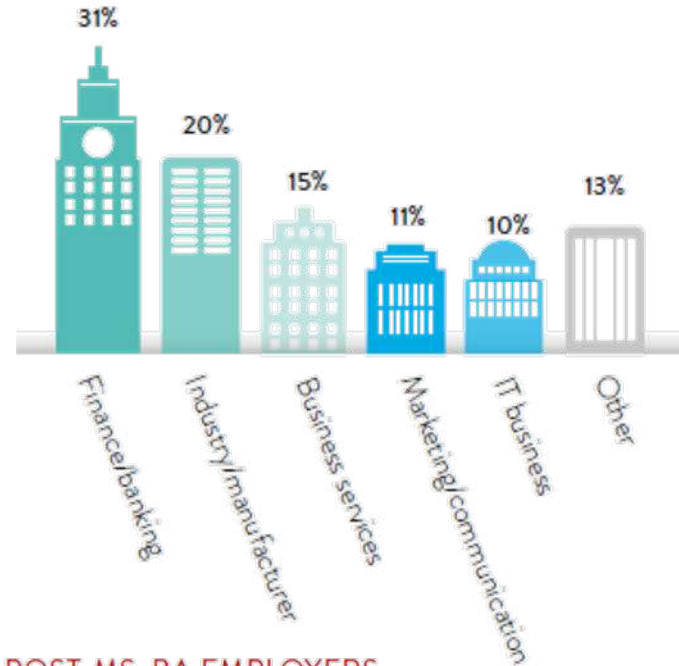
POST-MScBA LOCATIONS



POST-MScBA JOB FUNCTIONS



POST-MScBA INDUSTRIES



POST-MScBA EMPLOYERS



What are the careers of our MScBA Asian graduates?

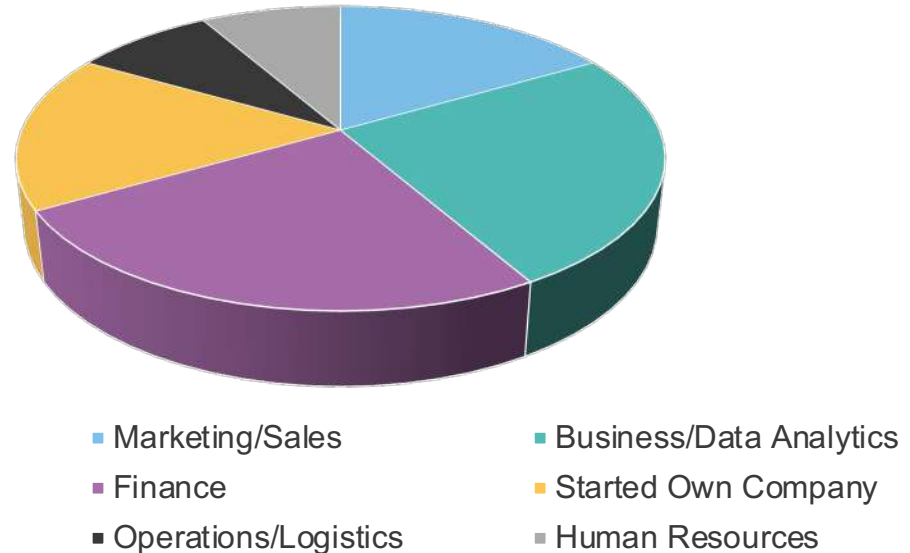
83% of Asian December 2017 graduates were employed **within 3 months** after graduation!

92% of Asians with job work in The Netherlands

Companies Asian graduates work at:

Catawiki
Cliq Digital
FedEx
General Motors
Manpower
Nederlands Express
Nike
Olam
Tommy Hilfiger
Catawiki
Cliq Digital

Job Functions 2017 Graduates



A large group of approximately 50 students, both men and women, are posed in several rows outdoors. They are all dressed in professional business attire, including suits, blazers, and skirts. Many of the students have their right fists raised in the air, a gesture of celebration or achievement. They are all smiling and looking towards the camera. The background shows a building with windows and some greenery on the right side.

**WHAT IF YOUR FULL-TIME MS_cBA
RANKS HIGHEST IN THE NETHERLANDS?**

**BEST
DUTCH MS_c
IN BUSINESS
ADMINISTRATION
ELSEVIER
MAGAZINE**



Any Question?

Email to Ms. Ava Lai (p.y.lai@tias.edu)

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NEVER STOP ASKING



Share your updated CV with Program Adviser, for a free CV assessment

WWW.TIAS.EDU